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How to use your

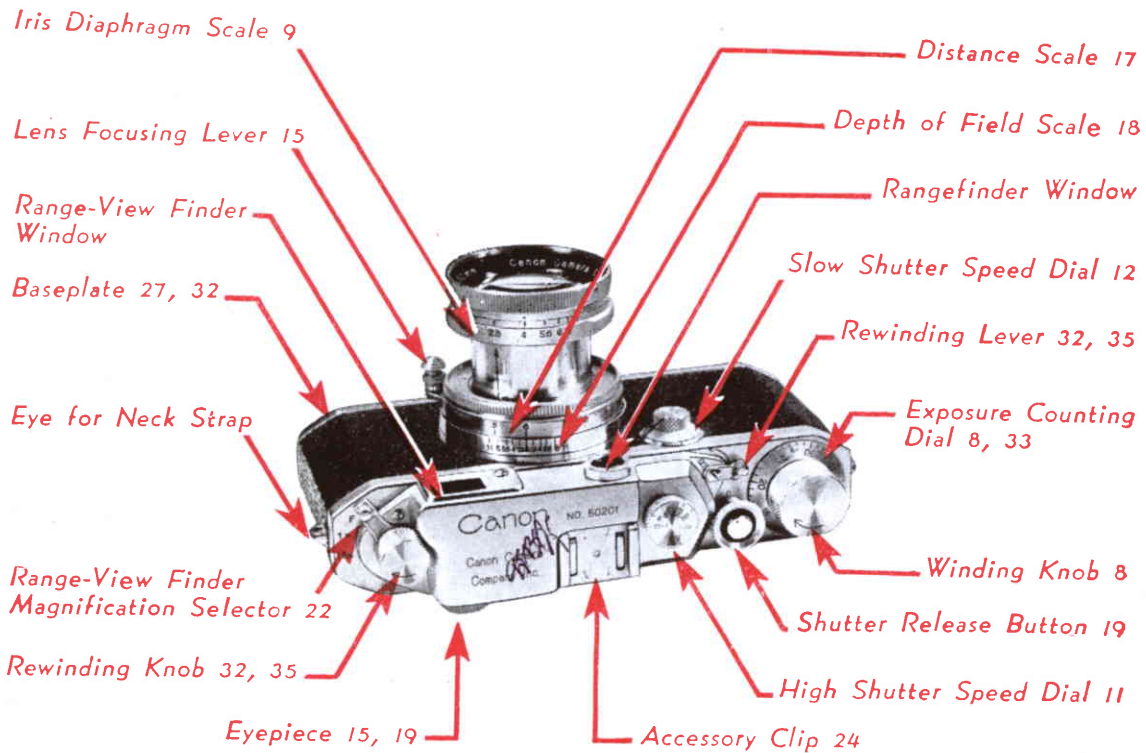


Canon

Model III

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Figures following the descriptions indicate pages where detail explanations are given.

Foreword

The "CANON" Camera you have just purchased is a precision camera with an exquisite "SERENAR" lens, made from selected materials by our master craftsmen. Both the body and lens have undergone a series of strict optical and mechanical inspections to insure reliable and efficient performance. Careful handling and intelligent use is highly recommended in order to obtain excellent service and perfect photographic results. Before loading your camera with film various mechanical movements should be practiced through instructions given in this booklet. These instructions, although written primarily for "CANON" Camera Model III, can be applied to all former models as well; such as Model J, S, S-II, and II-B.

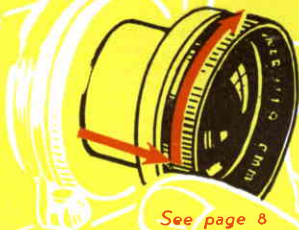
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Practice these steps thoroughly before loading film.

1 Remove the Lens Cap.



2 Pull out the Lens and lock it.



5 Set the Shutter Speed Dial.



6 Focus the Lens to the subject.



③ Turn the Winding Knob.



See page 8

④ Set the Iris Diaphragm Scale.



See page 9

⑦ Compose the subject.



See page 19, 20 and 21

⑧ And finally, depress the Shutter Release Button gently.



See page 19

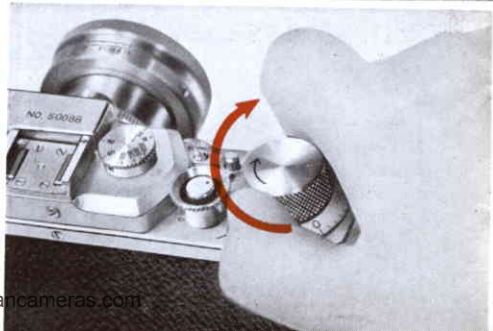
1. How to operate the camera

Take the Lens Cap off. Holding the front milled ring, pull the Lens Barrel *straight* all the way out and lock it into position by gently turning it to the right until you come to a stop.

When not in use the Lens Barrel should be unlocked and pushed back into the camera body.

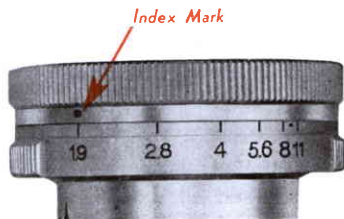
Turn the Winding Knob *one complete turn* until it stops.

Each time the Winding Knob is turned the Exposure Counting Dial automatically registers the exposures.



Select a desirable shutter speed and lens opening from exposure meter readings or from directions furnished by film manufacturer.

Iris Diaphragm Scale The lens opening (f-opening) is set by turning the Iris Diaphragm Scale to a desired stop. The figures on the Scale indicate the relative lens opening of the lens. The relation between the lens opening and relative time of exposure is as follows :



Lens opening	1.9	2.8	3.5	4	5.6	8	11
Relative exposure time	1	2.2	2.5	4.4	8.8	17.6	35.2

Through the table one can readily see that large lens openings are indicated by lower figures, and vice versa. When the Scale is moved to the next *higher* figure the time of exposure should be *doubled* — in other words, the shutter speed should be reduced to *one half*. And when moved to the next *lower* figure the shutter speed should *be doubled*.

If, for instance, an exposure meter indicates a shutter speed of 1/200 sec. for a f-opening of 5.6, the shutter speed must, in order to maintain the correct exposure of the film, be reduced to 1/100 sec. with f-opening stopped down to 8, or if the shutter speed increased to 1/400 sec. the f-opening be set to 4.

High Shutter Speed Shutter speed of $1/25$, $1/40$, $1/60$, $1/100$, $1/200$, $1/500$, or $1/1000$ of a second is desired, the High Shutter Speed Dial is used.

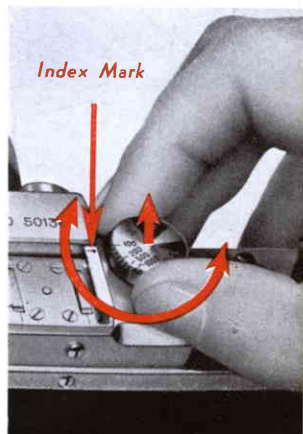
This Dial is set by slightly lifting and turning it until the selected speed is exactly opposite the index mark. Drop it at this point.

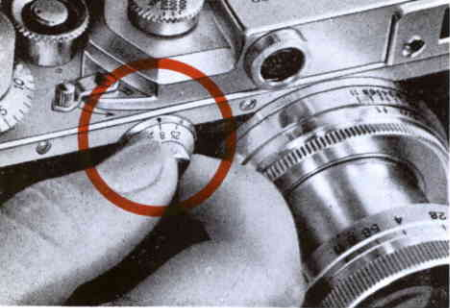
Before setting the shutter speed the Winding Knob should always be given one complete winding.

Intermediate speeds are not available.

$25 = 1/25$ sec., $100 = 1/100$ sec., $1000 = 1/1000$ sec. etc.

At $1/1000$ of a second the Dial drops only a half of other speeds.





Slow Shutter Speed When a shutter speed slower than $1/25$ of a second is needed the Slow Shutter Speed Dial is used. Turn and set the Dial to any desired point between $1/25$ and 1 second. Lifting the Dial is not necessary as in the case of the High Shutter Speed Dial.

The Slow Shutter Speed Dial provides the speeds of not only $1/25$, $1/8$, $1/4$, $1/2$ and 1 second as indicated but also any intermediate speeds.

$1=1$ sec, $2=1/2$ sec, $4=1/4$ sec, $8=1/8$ sec, and $25=1/25$ sec.

B (Bulb) and T (Time) If exposure time longer than 1 second is desired, B on the High Shutter Speed Dial or T on the Slow Shutter Speed Dial is used. When set to B the shutter remains open during the period the Shutter Release Button is pressed down. Set to T, however, the shutter opens when depressed and remains open until the Slow Shutter Dial is turned to 1* — in this case the shutter cannot be closed by pressing the Button again.

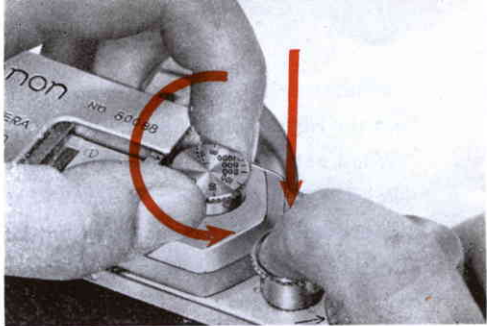
When B, T and the shutter speeds slower than 1/25 second are required it is recommended that the Canon Camera Holder be used with a tripod.

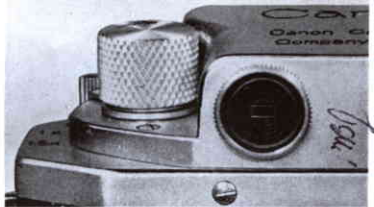
IMPORTANT: When the High Shutter Speed Dial is in use the Slow Shutter Speed Dial should be set to the red figure 25, and when the latter is in use the former should be set to the red figure 25-1. Consequently, both Dials are set to 25 when 1/25 second is needed. This procedure should be strictly observed, for if neglected it will affect the shutter speeds

* The shutter can also be closed by turning the Winding Knob. This procedure is used for photomicrography and other special purposes.

Double Exposures Turn the High Shutter Speed Dial counter-clockwise with your left fingers while depressing the Shutter Release Button with your right forefinger. When the Dial comes to a stop and *click* is heard release your fingers from the Button first and then from the Dial next.

Now the shutter is completely wound without advancing the film as when the Winding Knob is turned. Shutter speed may be changed if desired. Repetition of this procedure enables not only to take double exposures but as many exposures as desired on the same film frame.

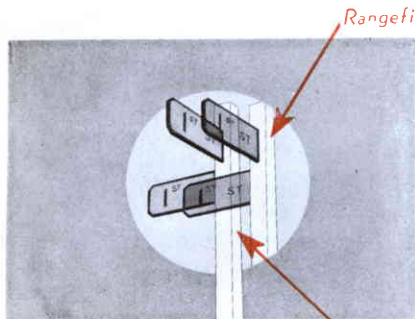




Focusing Hold the Camera with both hands and pull it against your cheek. Focus the lens to the subject by sighting through the Range-View Finder Eyepiece while rotating the Lens Focusing Lever with your left fore-finger until the two images coincide.

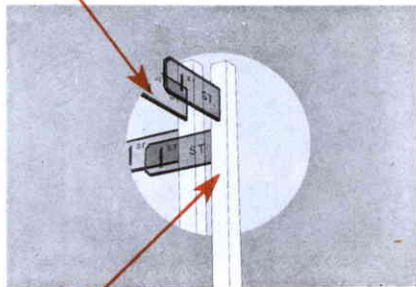


The Lens Focusing Lever is released from the Infinity Catch by depressing the knob on the Lever. When not in use it should be locked into this Catch. The Lever with Infinity Catch is found only on lenses of 50 mm focal length or less.



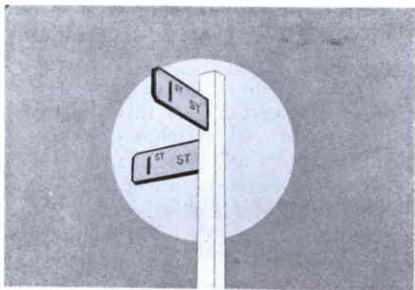
Out-of-Focus

The Lens is focused for a distance shorter than that from the camera to the subject. The Lens should be rotated in a direction to increase the distance.



Out-of-Focus

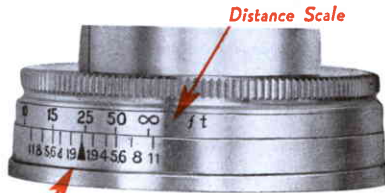
The Lens is focused for a distance greater than that from the camera to the subject. The Lens should be rotated in a direction to decrease the distance.



In Correct Focus

Distance Scale The figures lying opposite the Distance Index Mark indicate the distance from the film plane to the subject focused upon.

The figure on this Scale is needed to derive Depth of Field.



Distance Index Mark

Depth of Field Scale The range of Depth of Field lies between the two same lens opening figures provided on both sides of the Distance Index Mark.

When one subject is sharply focused, there is a finite range of sharpness extending to the foreground as well as to the background of this sharply focused distance which is also acceptably in focus. This range of sharpness is known as the Depth of Field of the lens and depends on the relative lens opening and the distance to the subject focused upon. The smaller the opening the greater will be the Depth of Field — for a given distance. The nearer the distance, the smaller the Depth of Field for a given opening.

If, for example, a lens opening is set to 1.9 and a distance is 25 ft, the Scale indicates a Depth of Field extending from about 21 ft to 30 ft; and when the lens is set to 11, the Depth of Field ranges from about 12 ft to ∞ (infinity).



Composition and Exposure Hold the camera as shown in the picture; both elbows pulled against your body. Compose the subject by sighting through the Range-View Finder, keeping your eye close behind the eyepiece. Make sure that the circle of the Range-finder image is at the center of the focused subject. When the subject is properly composed, gently depress the Shutter Release Button.

Shutter Release Button will not operate, unless the Winding Knob is given one complete turn. Double exposures prevented.

Shaking the camera by abruptly pressing the Button is the main cause for blurred pictures.





There are two ways to hold the camera for Vertical Pictures

First Way :

Hold the camera in your right hand with right thumb on the Shutter Release Button and the right elbow pulled against your body.

Give particular attention to prevent thumb from touching the Shutter Speed Dial — especially when gloves are worn

Second Way :

Hold the camera as described in page 19 and rotate it to a vertical position, placing your left elbow against your body for steady support.

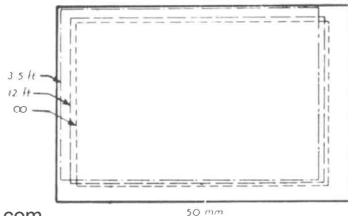
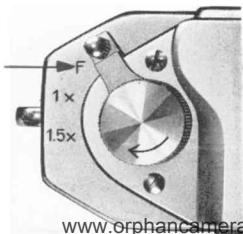


Range-View Finder Magnification Selector When easier and extremely sharp focusing is desired set the Selector to 1.5x by which the subject is magnified 1.5 times. Furthermore, the Selector selects three different magnified Field-of-View — F, 1x, and 1.5x — each of which corresponds to that of "Serenar" lenses with focal length of 50 mm, 100 mm, and 135 mm, respectively.

If, however, a subject lies within a certain distance the View-finder will be attended with a parallax.

When the Selector is set to F the variation of Field-of-View of the Viewfinder and that of the lens with focal length of 50mm at different distances will be as shown as in the diagram.

- *Field-of-View of the lens 50mm.*
- - - - - *Field-of-View of the finder at 3.5 ft.*
- - - - - *Field-of-View of the finder at 12 ft.*
- - - - - *Field-of-View of the finder at infinity.*

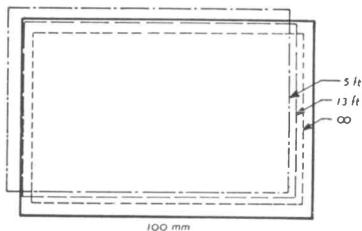
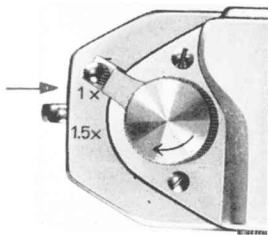


Although some parallax is attended with, its effect in an actual photography is negligible.

When set to $1\times$ the variation of Field-of-View of the Finder and that of the lens with focal length of 100mm at various distances will be as shown as in the diagram. It can be noticed that when subject distance is less than 13 ft a Special Viewfinder with parallax compensating adjustment must be used.

————— *Field-of-View of the lens (100 mm)*
 - - - - - *Field-of-View of the finder at 5 ft.*

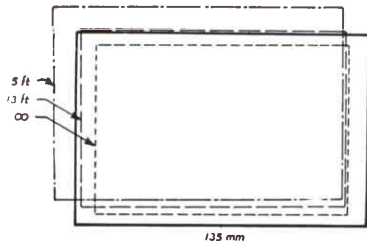
— — — — *Field-of-View of the finder at 13 ft.*
 - - - - - *Field-of-View of the finder at infinity.*



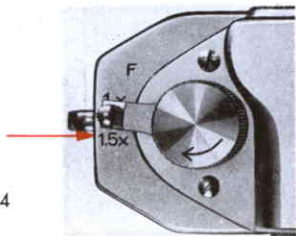
Set to **1.5x** for lens of 135 mm focal length, parallax at different distances will be as shown as in the diagram.

Subject distance less than 14 ft, parallax-adjustable Special Viewfinder must be used.

- *Field-of-View of the lens (135 mm).*
- - - - - *Field-of-View of the finder at 5 ft.*
- - - - - *Field-of-View of the finder at 13 ft.*
- - - - - *Field-of-View of the finder at infinity.*



Accessory Clip This is used when Special Viewfinder, Universal Viewfinder, Frame Finder, Flash Unit and other accessories are needed. Insert the shoe of the accessory all the way into the clip.



2. How to interchange lenses

Dismount Hold the camera flat in your left hand and grip the *base* of the lens with your right. Give a slight jerking motion at first to loosen the lens as it is firmly screwed into the Lens Mount. After loosened, unscrew the lens gently off the camera. Lenses having Focusing Levers must be locked in the Infinity Catch.

In order to keep dirt away and to protect the precision thread from being damaged screw the dismantled lens into the Plastic Lens Case or cover it with the Helicoid Cover.



Plastic Lens Case



Helicoid Cover



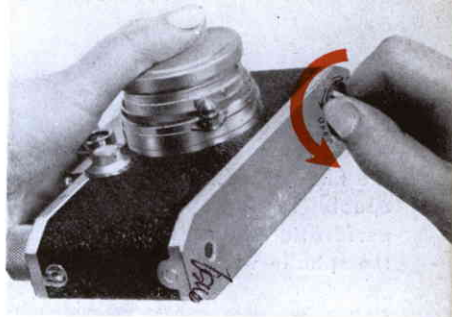
Mount Unscrew the helicoid cover from the lens intend to use, and then hold the camera in the same manner as described in the preceding page. Next introduce the lens to Lens Flange of the camera. Search the entrance of the thread at first by slightly turning the lens counter-clockwise and then screw it gently into the Lens Flange until you come to a stop. When reaching this point, force fraction of an inch farther so that the lens be firmly mounted. Do not attempt, however, to tighten the lens by holding any other part of the lens, but its base only — making use of the Focusing Lever.

During the interchange, do not face the Lens Flange of the camera to strong light. It is advisable to shield it immediately with your body or by some other means while the other lens is being prepared.

3. How to load film

Open the Baseplate by giving the Lock Knob a half turn from **Close** to **Open**, and pull out the Take-up Spool and the Canon Film Magazine.

Loading the Canon Film Magazine with 35 mm film is illustrated on pages from 36 to 39.



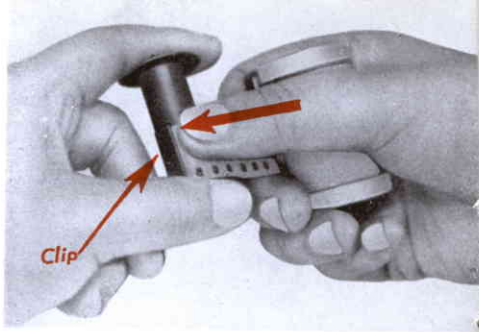
Canon Film Magazine



The Canon camera can be loaded with 35mm Daylight Loading Cartridge of any make commercially available. If desired to use 35 mm bulk film however, the Canon Film Magazine should be utilized.

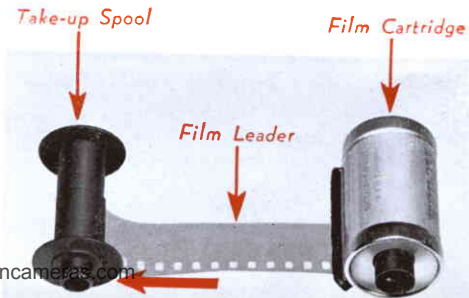
The loading should be done in subdued daylight and it is advisable to keep the lens cap on.

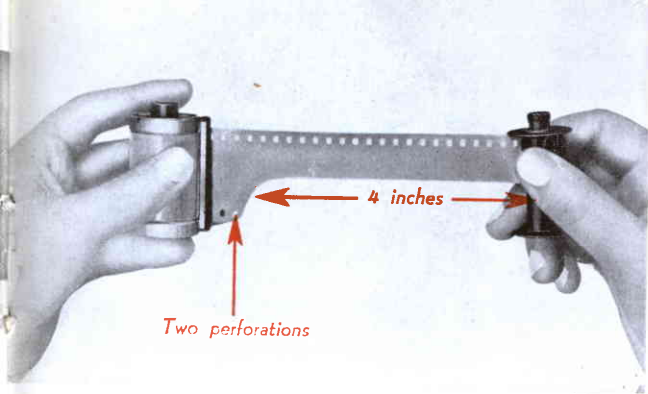
Slide the ready-cut leader end of film under the clip of the Take-up Spool, facing the glossy side of the film towards the spindle of the Spool. Then push in about two perforations by pressing it against the spindle with your thumb.



Make certain that the perforated edge of the film lies flush with the flange of the Take-up Spool.

Do not wind film around the spindle of the Take-up Spool.



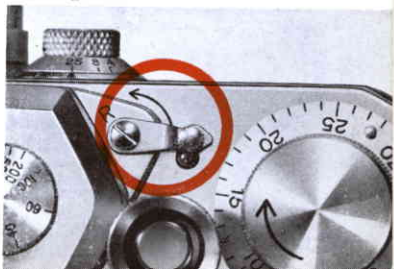


The Rewinding Lever should be kept in **A** (advance) at all times.

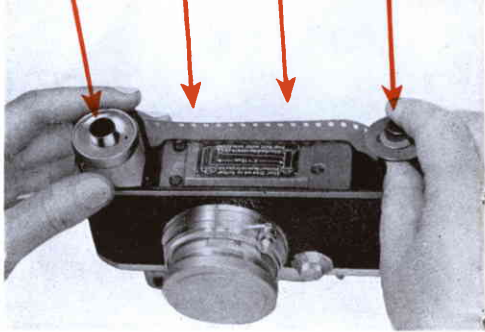
This Lever is shift to R (re-wind) only when rewinding the film into its original Magazine.

Holding the Film Magazine in your left hand and the Take-up Spool in your right, draw out the film leader about 4 inches or two perforations.

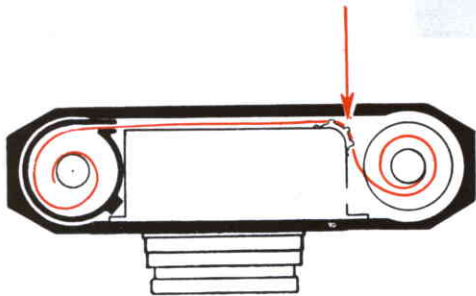
Film leader drawn out more than necessary is the main cause of difficult loading.



Insert both the Film Magazine and the Take-up Spool gently all the way down into their proper chambers, facing the emulsion (dull) side of the film towards the lens.



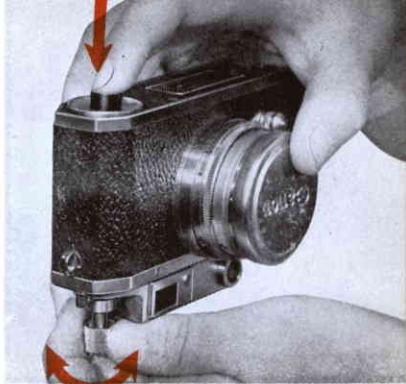
sprockets



The red line indicates the film path when properly loaded.

Pull out and turn the Rewinding Knob slightly while pushing the Magazine down so as to make sure that it is seated properly into the fork in the Magazine Chamber.

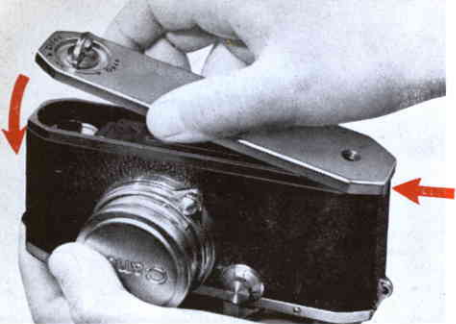
Then turn the Winding Knob a little and make certain that the *sprockets catch the perforations* of the film.



Not correct



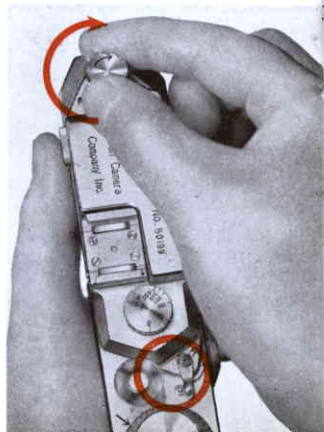
Correct

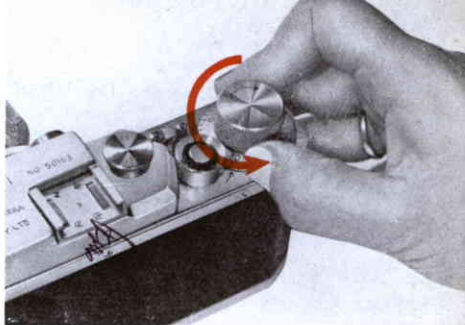
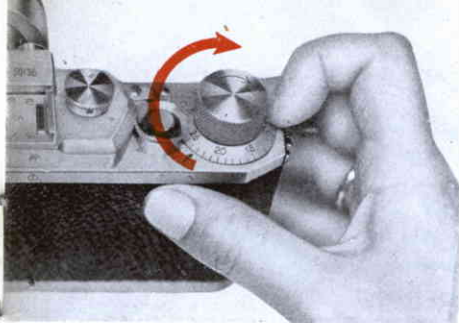


Now replace the Baseplate by hooking it on to the lug and turn the Lock Knob back to **Close**. Next raise and turn the Rewinding Knob towards the direction of the arrow leaving the Rewinding Lever :

at, **A**, until hard stop is felt in order to tighten the relaxed film in the magazine.

Once the camera is properly loaded the Baseplate should never be opened until the total roll of film has been used and the film rewound into its original magazine.





Turn the Winding Knob and release the shutter *two times* in order to advance the exposed portion of the film during in loading. Prior to the second releasing of the shutter, set the Exposure Counting Dial to zero (0) by turning it counter-clockwise with your fingernail, catching one of the lugs on the Dial.

The Exposure Counting Dial should never be moved after it is set until new film is loaded

IMPORTANT: Each time the Winding Knob is turned the Rewinding Knob rotates in a reverse direction. This indicates that the film is properly passing to the Take-up Spool for the next exposure. If this, however, is not the case the film leader should be wound off from the Take-up Spool and the film reloaded by closely following the same routine explained in the foregoing pages.

The leader can be prevented from drawing completely into the Magazine by stopping the rewinding motion as soon as the revolving of the Shutter Release Button ceases.

4. How to unload film

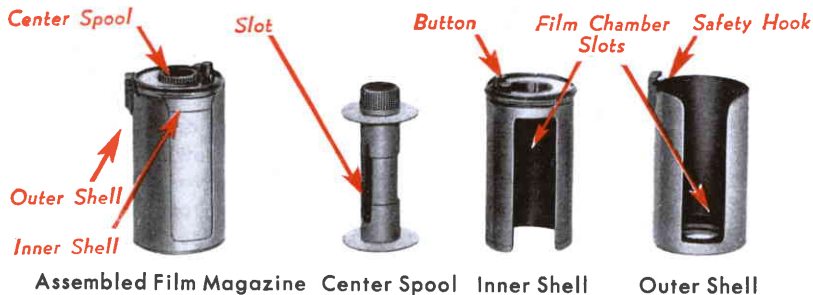
Unloading When reaching the end of the film roll, the Winding Knob will no longer turn. **Do not force it but stop there!** And shift the Rewinding Lever to **R**, raise the Rewinding Knob, and rewind all the film into its original magazine before opening the Baseplate.



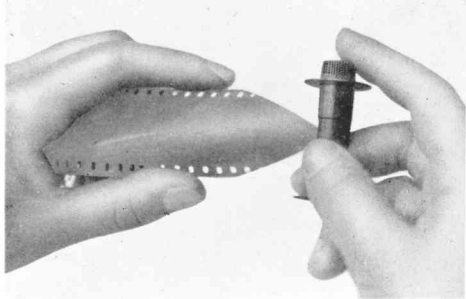
During the rewinding operation the Shutter Release Button turns, and stops the moment the film is pulled off from the Take-up Spool. Give the Rewinding Knob a few more turns so that the leader will be drawn completely into the Magazine. As soon as the rewinding is completed, reshift the Rewinding Lever to **A** again and remove the Film Magazine from the camera for developing. The Take-up Spool should be left in the camera.

5. How to load film into the Canon Film Magazine

The standard Canon Film Magazine is designed to hold $5\frac{1}{4}$ feet of 35 mm film which is sufficient to make up to 36 exposures, 24×36 mm in size. This cylindrical Magazine consists of three parts: Center Spool, Inner Shell and Outer Shell. To disassemble the Film Magazine turn the Inner Shell while pressing the Button until its groove overlaps with the Safety Hook.

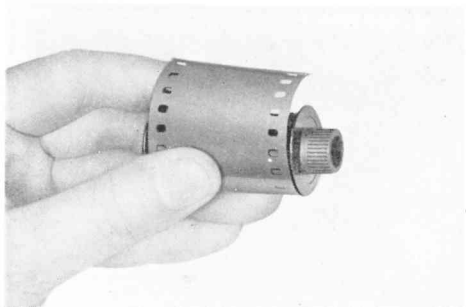


Insert the short tapered end of the film into the slot of the Center Spool, facing the emulsion (dull) side towards the spindle of the Spool.



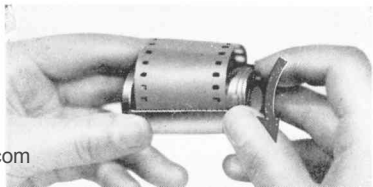
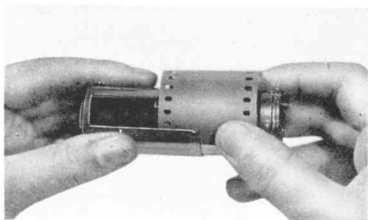
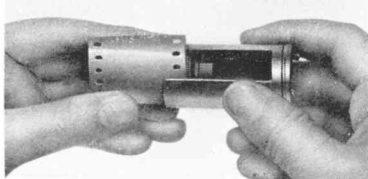
Wind film $5\frac{1}{4}$ ft in length on the Center Spool moderately tight for 36 exposures, $3\frac{1}{4}$ ft for 20 exposures, 3 ft for 18 exposures, and 2 ft for 10 exposures.

Do not touch the emulsion side of the film when winding.



To assemble the Magazine, first insert the Center Spool into the Inner Shell with beginning of the film lying out from the Film Chamber Slot. Next, introduce the Inner Shell together with the Spool into the Outer Shell with both Film Chamber Slots superimposed. When the Inner Shell is completely inserted turn it counter-clockwise until the Button *clicks* into locked position.

This procedure must be done in a dark-room with proper safe-light or complete darkness depending on recommendations of film manufacturer.



4. How to unload film

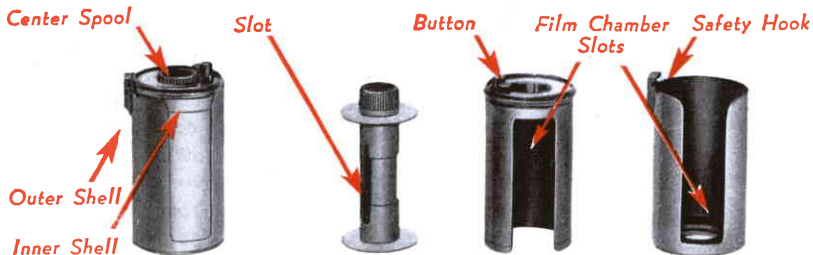
Unloading When reaching the end of the film roll, the Winding Knob will no longer turn. Do not force it but stop there! And shift the Rewinding Lever to R, raise the Rewinding Knob, and rewind all the film into its original magazine before opening the Baseplate.



During the rewinding operation the Shutter Release Button turns, and stops the moment the film is pulled off from the Take-up Spool. Give the Rewinding Knob a few more turns so that the leader will be drawn completely into the Magazine. As soon as the rewinding is completed, reshift the Rewinding Lever to A again and remove the Film Magazine from the camera for developing. The Take-up Spool should be left in the camera.

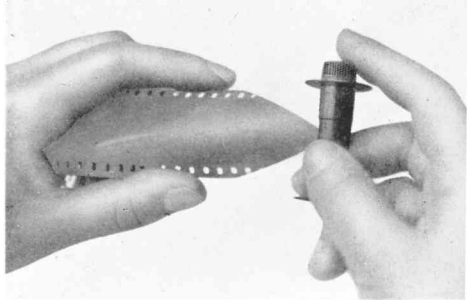
5. How to load film into the Canon Film Magazine

The standard Canon Film Magazine is designed to hold $5\frac{1}{4}$ feet of 35 mm film which is sufficient to make up to 36 exposures, 24×36 mm in size. This cylindrical Magazine consists of three parts: Center Spool, Inner Shell and Outer Shell. To disassemble the Film Magazine turn the Inner Shell while pressing the Button until its groove overlaps with the Safety Hook.



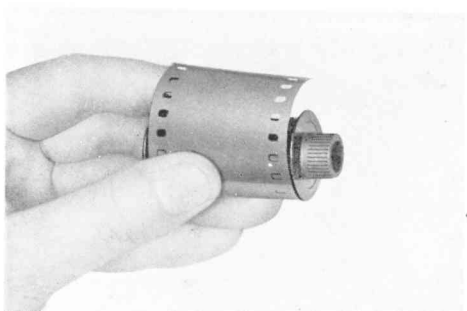
Assembled Film Magazine Center Spool Inner Shell Outer Shell

Insert the short tapered end of the film into the slot of the Center Spool, facing the emulsion (dull) side towards the spindle of the Spool.



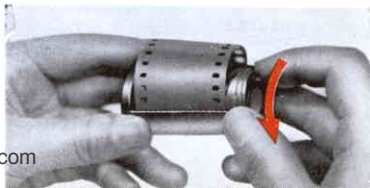
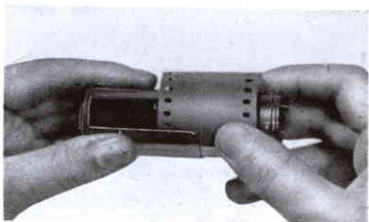
Wind film $5\frac{1}{4}$ ft in length on the Center Spool moderately tight for 36 exposures, $3\frac{1}{4}$ ft for 20 exposures, 3 ft for 18 exposures, and 2 ft for 10 exposures.

Do not touch the emulsion side of the film when winding.



To assemble the Magazine, first insert the Center Spool into the Inner Shell with beginning of the film lying out from the Film Chamber Slot. Next, introduce the Inner Shell together with the Spool into the Outer Shell with both Film Chamber Slots superimposed. When the Inner Shell is completely inserted turn it counter-clockwise until the Button *clicks* into locked position.

This procedure must be done in a dark-room with proper safe-light or complete darkness depending on recommendations of film manufacturer.



When the Film Magazine is properly loaded and positively locked draw out the film and trim it as illustrated below, giving special attention to the red circled area.



The End

Turn pages for Canon accessories →

6. *A few Canon accessories*

Canon Interchangeable SERENAR Lenses



f : 3.2
35 mm

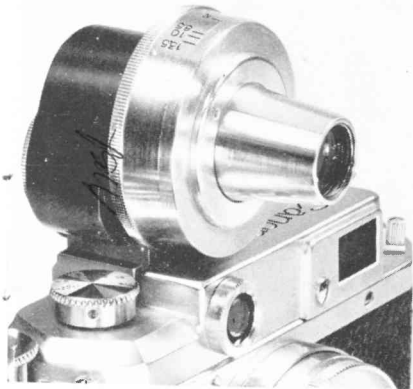
f : 3.5
50 mm

f : 1.9
50 mm

f : 2
85 mm

f : 4
100 mm

f : 4
135 mm



Canon UNIVERSAL VIEWFINDER

The Canon UNIVERSAL VIEWFINDER is a precision instrument through which an exceptionally sharp and erect image can be viewed. Field of view is variable for lenses with focal length of 35mm to 135mm. Click stops offer positive setting at any particular focal length marking.

Parallax compensating scale, calibrated in feet, enables accurate parallax correction. The Canon UNIVERSAL VIEWFINDER is an indispensable item for one having lenses of different focal length.



Canon AUTO-UP

The Canon AUTO-UP is a close-up lens for use with the Serenar 50 mm f:1.9 lens. Subject lying between 22 inches and 40 inches can be accurately focused with the range-finder of the camera. Unscrewing the lens for inserting intermediate ring is not necessary; simply mount the AUTO-UP onto the lens. Ideal for photographing flowers, insects and other small objects.

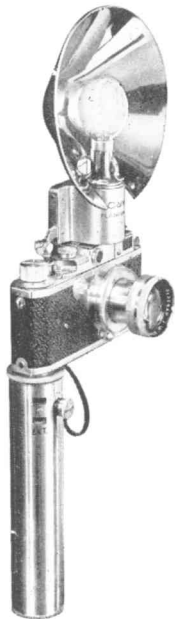
Canon CAMERA HOLDER

The Canon CAMERA HOLDER is designed to hold the camera sturdy in a balanced position when using a tripod. The camera can be easily seated either vertically or horizontally. Spirit Level assures accurate composition

of subject. Additional tripod sockets may be used for mounting the Canon Side Lighting Units.

An ideal accessory for close-up, telephoto and long exposure shots.





Canon FLASH UNIT Model B-II

The Canon FLASH UNIT Model B-II is designed for use with all models of Canon cameras or cameras similar to the Canon.

Synchronizes accurately to all shutter speeds from $1/60$ to $1/200$ second. Both medium and bayonet base flash bulbs can be used.

Simply mount the Unit into the Accessory Clip and its Battery Case into tripod socket of the baseplate.

Ideal for black-and-white or color pictures to fill in shadows outdoors or to take flash pictures indoors.

BRIEF HISTORY OF *Canon* CAMERA COMPANY INC.

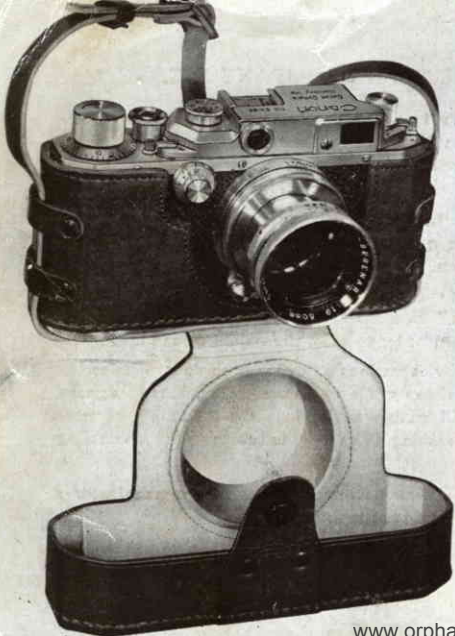
Canon Camera Company Inc. was first established as the Canon Research Institute in the year of 1933 for the object of studying and manufacturing the best miniature cameras in this country; and in 1935, through intensive researches and designs, the very first model, named as "Canon" was produced and put on market with pride and confidence.

Each month thereafter, Canon Camera Company Inc., without being intervened with the past international affairs, continued to improve the quality and to increase the production of its own line of camera—the 35 mm "Canon" camera.

In 1946 the company was compelled to enlarge for the purpose of substantiating the factories and of manufacturing not only better "Canon" cameras but also various interchangeable "SERENAR" lenses for the "Canon" cameras in order to meet the public demand.

Thus, Canon Camera Company Inc. is equipped with various superfine precision machineries, testing instruments, and operated by a number of top grade engineers, technicians, designers, and craftsmen whose lifelong experience and skill enable to produce the "Canon" cameras originating from optical glass dissolving, lens polishing to shutter and metal piece assembling through modern streamlined operation.

Hence, Canon Camera Company Inc. is given credit for being the largest camera manufacturer in this country with the longest history and the greatest reputation.



Canon Camera Co., Inc.

Ginza, Tokyo, Japan

No. 125

5T-6T

ES-1

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